April 2022

INTEREST SENSE

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Message from Your CEO

Ionia Harvest Marketplace is Back!

With the blessings and partnerships of the Ionia Downtown Development Authority and the Ionia Rotary Club,

M is assisting on a project to continue a nonprofit farmers market entity to help grow the market for the benefit of the community.



The Ionia Harvest Marketplace (IHM) is organized to, and is operated as a farmers market for, supporting, preserving, and improving the quality of rural life **arketplace** in the area, and the educational and charitable purposes within the meaning of Section 501(c)

(3) of the Internal Revenue Code, and the specific purposes set forth in the IHM Corporation's Articles of Incorporation and Bylaws. Providing special focus on supporting other downtown business and providing better access to fresh foods through the SNAP Program and all community members! The Ionia Harvest Marketplace will be open June 4, 2022 through October 1, 2022 at the Ionia Harvest Marketplace - Robert Hoppough Farm Market Pavilion on the corner of Adams and Steele Street. This is the same site the farmers market has been operated by the DDA for many, many years.

Elisabeth Haight, a local grower and market vendor, has volunteered to be the 2022 Season market manager. Elisabeth owns Wabasis Creek Farms and would like to grow the IHM and her role as manager. Elisabeth holds a 2020 MIFMA Market Mgr. Certification. Elisabeth can be reached at 616.302.4615, and wabasiscreekfarms@yahoo. com. Continuing as a 501c3 organization in 2022 will provide a launchpad for fundraising, grant writing, and most importantly a dynamic repository of human capital and intellectual assets to propel downtown Ionia into the new economy!

To date, **M** has taken the lead role of Ionia Harvest Marketplace formation, governance, and marketing and promotion. As we have been looking for a flagship community sponsorship opportunity in Ionia, this opportunity has captured our imagination, and we are looking to place continued investment into this endeavor.

More to come!

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Timothy P. Hemenway, CEO

P.S. Please be sure to Like the IHM Facebook page.

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Important Upcoming Dates

MONDAY, MAY 30 All **M** Offices Closed for Memorial Day

MONDAY, JUNE 20 All **M** Offices Closed in Observance of Juneteenth





